

Increase your sales 10 times with SEO services

Search has now penetrated the skin, flesh and bones of our society and all other societies. According to official statistics, more than 197 billion searches are performed monthly, and approximately 6.6 billion web searches are performed daily.

If you have never encountered the term [آران](#), which you occasionally hear in the world of digital marketing and content production, be assured that this is not true at all, and [aranads.com](#) is the brainchild of ignorant people. Has little expertise in this area. SEO is both alive and well.

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By no means do I want to convey that I recommend for the mother to be inactive in the world of online media marketing.

In fact, Twitter has announced that by rebuilding and renewing its focus on the company's SEO, it has increased the number of visitors who leave the company's social networking and [آران](#) platform and visit the company's site tenfold, with an exact increase of 7.5 Million to 75 million monthly users.

The high demand for search will certainly continue because people now have access to information in a matter of seconds that they had to go to advertising agency the library 20 years ago to get the same information, from cards and catalogs, and so on. Use library archiving systems and search library corridors full of large volumes of paper and printed books to find the book information they are looking for.

A process that may take you at least two to three hours. But people can now make a large number of purchases online through Google search channels, manage many of their banking services, and perform all their social transactions online.

Good marketers are vigilant, and SEO and search engine experts share the goal of delivering results to SEO based on users' search terms.

Search engine marketers need to know that search engines are actually a tool (they are the resources that users use to get the content they want).

Using Google Search Box is fundamentally different from entering a URL or link in a search engine, or clicking on a bookmark in search engines or clicking a link to go to a specific website.

Searches are generally based on the motivation or purpose or intention of the user to search. That a user is looking for specific information, not just accidentally entering a link; Search is different from searching. Because search engine optimization focuses on the various links that are generated in search results by searching for a particular phrase. Because of this uniqueness, search traffic is generally more valuable to marketers than other types of web traffic.

Most people who search the web actually need something, or they are looking for something special, or they want to have certain information, or they are buying something.

The next step in search occurs when search engines return a list of related pages on the web in such a way that, in terms of algorithms, the search engine has the most relevance to the user's search term and satisfies that particular user in the best possible way. he does.

This process requires search engines to search for hundreds of billions of documents and do two things: first, show only the results that are relevant to the search term of that particular user, and second, the results that are most relevant or Have the amount of trust returned to that particular user and show (actually the amount of trust and credibility that the site has). In fact, there are two categories of importance and relevance that affect the SEO process on a site.

Relevance is the degree to which the documentary content that search engines display to a user as a result of searching for a particular phrase is relevant.

The relevancy of a document increases when that particular web page contains words related to a phrase that a particular user has searched for, or links that point to that particular web page are derived from related pages where the linked text is relevant. Used in them.

In fact, being relevant can be the first step in an SEO game. If your site or page is not specifically related to a search term by a user, the search engine will not consider your site link in the results for which the search term is displayed.

Having weight or being important is the same as relative importance, the relative importance and importance of a site refers to being referred or referred from other sites and platforms.

Referral means that a site refers to another site in a specific field, which is usually the case in business or academic and academic documentation). The weight or importance or significance of a particular document is determined by the number of other documents referenced on other sites or platforms.

SEO and site design are two services and categories of services that are currently at the forefront of the services offered in most digital marketing agencies. With SEO services, site design and branding of advertising and digital marketing agencies, you can better introduce your business to your customers and audience and benefit from economic prosperity and increasing income.